

Leadership Strategies

1) Establish a **Leadership Culture**:

The most successful companies have developed cultures which embrace habits that foster growth. These include:

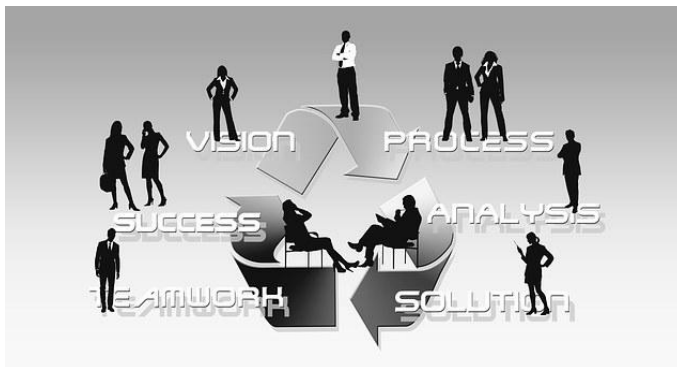
- Mentoring/coaching
- Recognition
- Openness/transparency
- Staff development/continuous learning



2) Develop a **Shared Vision**:

Many organizations have expertly worded vision and mission statements, proudly displayed in bold letters, hanging on the wall in their lobby. Unfortunately, many employees of those organizations could not tell you what the corporate vision is or what it means to them.

Successful companies have their people help craft their visions, and ensure that everyone understands their role in making the vision a reality.



3) Help your team understand leadership **and See the Value in Developing Leaders.**

It is surprising how few organizations truly understand leadership and see it as critical to every aspect of their business, as opposed to residing in the one person who is standing at the helm.

Companies that don't understand leadership experience constant disruptions and delays as they search for leadership talent with each new initiative. Successful companies fill their leadership pipeline with eager leadership talent.



4) **Open and Frequent Communication**

Building a business or achieving a lofty goal is typically a marathon not a sprint. This marathon creates fatigue and people become disillusioned.

The best companies work hard to keep the vision alive. They communicate status frequently and celebrate as they reach each port-of-call on their voyage.



5) Empower your Team

Companies struggle with leadership as members of their team are reluctant to step into leadership roles; typically because they lack confidence.

Building confidence begins with empowerment. Empowering the members of your team with the authority to make decisions and learn from the consequences of those decisions.

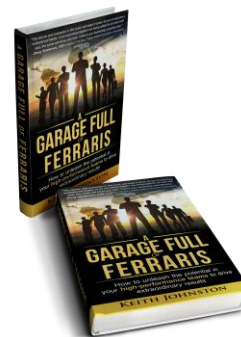


A learning/growing organization empowers its people and builds risk mitigation strategies into its processes.

These organizations experience higher than normal levels of innovation, growth and success.

Your Next Steps?

For Case Studies and Success Stories read: “A Garage Full of Ferraris: How to unleash the potential in your high performance teams to drive extraordinary results”



Need help implementing these strategies? Call 250-550-3964